

Campus France and the French Institutes & Embassies  
in Denmark, Finland, Norway and Sweden invite you to:  
**The 2<sup>nd</sup> Campus France Nordic Day: Design & Research**  
**May 26–27<sup>th</sup>, 2016, at ENSCI-Les Ateliers, Paris**

Seminar and face-to-face meetings between Nordic and French  
Higher Education Institutions specialized in Design

### PROGRAM

#### May 26

**Venue : ENSAD, 31 Rue d'Ulm, 75005 Paris**

4.00 – 7.00 pm Visit of the Ecole Nationale Supérieure des Arts Décoratifs – ENSAD

4.00-4.45 pm Introduction of the school and the recent trends due to the internationalization of the curriculum

4.45 – 5.30 pm Introduction of the sector “design object”

5.30- 6.00 pm Introduction of the sector “ clothing /textile design” and the project of Sensory design at EnsadLab

6.00- 6:30 pm Representative of the French Ministry for Higher Education, Brigitte FLAMAND : “Policy for the Re-engineering of Studies in Design and Artistic Professions by the French Ministry for Higher Education”

6.30-7.00 pm Presentation of Campus Art network and the mission of Campus France overseas in nordic countries

**7:30 pm Dinner offered by Campus France** ( at Le vin qui danse ,69 Rue Broca, 75013 Paris)

#### May 27

**Venue : ENSCI les Ateliers, 48 Rue Saint-Sabin, 75011 Paris**

8:45 Welcome and Registration – ENSCI-Les Ateliers  
48 rue Saint-Sabin, Paris 11<sup>e</sup>

9:00-9:20 Opening: ENSCI-Les Ateliers /Béatrice KHAIAT  
Campus France

9:20-09:40 Representative of the French Ministry for  
Culture (tbc)

09:40-10:10 Thomas Binder + 10 min questions-answers

10:10-10:30 Anne-Marie Boutin, APCI Director :  
«Design research and areas of cooperation between  
academic and private actors» + 10 min questions-answers

10:40-11:00 Coffee break

11:00-12:00 Project presentation of French  
institutions + the challenges of Research Design

12:00-1:00 pm Project presentation of Nordic  
institutions + the challenges of Research in Design

1:00-2:00 pm Lunch break

2:00-2h30pm Rikke JACOBSEN, Head of Marketing -  
Maison du Danemark

2:30-5.10 Face-to-face meetings between Nordic and  
French participants

Exchange of experience, good practices, search for new  
partners...

- Personal interactions between Nordic and French higher education institutions (more than 20 already registered)
- Each institutional meeting will last 20 minutes; in total you will have 7 time slots - call us ahead if you seek specific partners
- The schedule of the meetings will be communicated by Campus France prior to the event

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